

Press Information:

**LEVI STRAUSS & Co. BREAKS GROUND FOR STATE-OF-THE-ART, SUSTAINABILITY-FIRST DISTRIBUTION CENTRE IN DORSTEN, GERMANY**



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**Dorsten (Germany), March 30, 2022** – Construction of a 70.000 m<sup>2</sup>, state-of-the-art, distribution centre for LEVI STRAUSS & CO (LS&Co.) has officially begun in Dorsten (North-Rhine-Westphalia). The new LS&Co. distribution centre is inspired by Cradle to Cradle® principles, a design framework inspired by nature, using science-based measures for material health, product circularity, renewable energy and climate, water and soil stewardship, and social fairness. The project is developed in joint collaboration between LS&Co., Delta Development Group, and the city of Dorsten on a former mining site from RAG MONTAN IMMOBILIEN GmbH. The distribution centre is scheduled to start operations in April 2024.

The groundbreaking ceremony was hosted by Dorsten's mayor Tobias Stockhoff and saw regional politicians and senior representatives from all sides of the partnership in attendance. By revitalizing the brownfield site with a state-of-the-art Distribution Center that puts sustainability first, LS&Co's investment marks another important milestone in the state of North-Rhine-Westphalia's economic transformation towards green and future-proof jobs.

Prof. Dr. Andreas Pinkwart, Minister of Economic Affairs, Innovation, Digitalization and Energy of the State of North Rhine-Westphalia, noted Dorsten's high locational qualities: "Around 160 million people live within a radius of 500 km in the region. That corresponds to around one third of all consumers within the European Union. No other location in Europe is able to reach such a purchasing power within such a short distance."

According to Minister Pinkwart, North Rhine-Westphalia also offers ideal conditions for further advancing the two megatrends of digitalization and climate protection: "Levi's as a company has recognized the forward-looking trends of sustainability and digitalization as an elementary component of modern business. With the innovative logistics site in Dorsten, they are laying the foundation today for putting these megatrends into action. I wish them every success for this large and extraordinary project."

LS&Co.'s European business has grown steadily in recent years. In this spirit, and as a long-term business partner in the region, LS&Co. has committed to a 20-year lease for

the distribution centre. The new distribution centre will create up to 650 new jobs at full capacity, making it an attractive employer in the region. Dorsten's mayor Tobias Stockhoff commented: "We are pleased to have found a reliable partner in LS&Co. interested in long-term commitment in the region. The decision to build this state-of-the-art logistics facility in Dorsten highlights the qualities and strengths of our region as a sustainable business hub in the heart of Europe."

Liz O' Neill, LS&CO. Executive Vice President & Chief Operations Officer added: "This is a big step for us, a critical piece of our strategy both to keep growing our business in Europe and to become more sustainable across our operations. We are grateful for the partnership of the town of Dorsten and look forward to seeing this vision come to life." From Dorsten, LS&Co. will supply the European market with up to 55 million articles from a wide range of offerings and will support the company's omnichannel strategy, making Dorsten a central location in LS&Co's operations.

The LS&Co. distribution center in Dorsten will be built with sustainability principles embedded in its design, and is certified by the highest standards such as LEED (Leadership in Energy and Environmental Design) and WELL Health-Safety. According to Torsten Müller, LS&Co. Vice President Distribution & Logistics, Europe, South Asia and MENA: "The innovative Dorsten LS&Co. distribution centre is built and operated based on the principles of recycling, resource conservation, and zero waste, with the aim of making the ecological footprint as positive as possible."

Regenerative design models human made industry on nature's processes. Therefore, the LS&Co. distribution centre will be built from sustainably sourced concrete, and also feature a geothermal heating and cooling system, vegetated walls, rooftop solar panels and a green roof, bicycle commuter storage, electric vehicle chargers, an on-site park as well as advanced recycling facilities.

## **About Levi Strauss & Co. Levi Strauss & Co.**

(LS&Co.) is one of the world's largest brand-name apparel companies and a global leader in jeanswear. The company designs and markets jeans, casual wear and related accessories for men, women and children under the Levi's®, Signature by Levi Strauss & Co.™, Denizen®, Dockers® and Beyond Yoga brands. Its products are sold in more than 110 countries worldwide through a combination of chain retailers, department stores, online sites, and a global footprint of approximately 3,100 retail stores and shop-in-shops. Levi Strauss & Co.'s reported 2021 net revenues were \$5.8 billion.

For more information, go to <http://levistrauss.com>, and for financial news and announcements go to <http://investors.levistrauss.com>.

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